

A photograph of two young children in a savanna landscape. The boy on the left is shirtless and wearing a red loincloth, pointing towards the butterfly. The girl on the right is wearing a pink and white checkered dress and holding a butterfly in her hands. The background shows a vast, open field with scattered trees and mountains in the distance under a blue sky with light clouds.

Butterfly Plants for Poverty

Bringing butterflies back to your garden

and

Helping the poorest of the poor

help themselves



Butterflies are in Trouble!

Here's some of reasons why butterflies are disappearing
in our local environments:



Land clearing - loss of their food
plants



Backyard Trends - no grass, few
plants

Weeds!

There are lots of reasons why butterflies are disappearing from our local environments:



In Bushland weeds are replacing the butterflies' food plants



A few butterflies have learned to use weeds for their eggs, but most rely on the native plants.

Fire!

There are all sorts of reasons why butterflies are disappearing from our local environments:



Bushfires are bad news for butterflies too!

Bushfires can destroy or reduce butterfly populations and food plants. Butterfly caterpillars live and feed on the above-ground part of plants, and so are killed by fire. In the past, burnt areas of bush would have been re-colonised by surrounding populations of butterflies, but today, there is too much cleared land and the butterflies can't find their way across cities and towns to lay their eggs at the bushfire site once the plants grow again.

Chemical Sprays!

There are all sorts of reasons why butterflies are disappearing from our local environments:



Use of chemical insecticides and herbicides:

Chemical insecticides kill butterflies and their larvae. Herbicides can kill host plants necessary for butterfly survival.



Climate Change!

There are all sorts of reasons why butterflies are disappearing from our local environments:



Climate change:

Climate change is influencing weather-patterns and the climate in Australia. These changes are influencing how many healthy plants are available for the butterflies to breed on.

Climate Change



Lots of People want to bring Back the Butterflies!

For a number of years now Ray Archer's hobby has been breeding butterflies out in the bush and now on Bribie Island



*He didn't have
any hobbies until
he was 60!
He's just been
too busy!*



Now he's turning his hobby into something that can help the people who need it

Here's How it works....

Every



=



&



Buys a butterfly
food plant to put
in your garden

Help for butterflies

Help for people
who really need it!

... it's just that simple!

If your family was earning only **\$1** per day you would have just enough to buy food for that day...

NO education
NO medical emergencies
NO techno toys
NO house of your own
NO future



'Butterfly Plants for Poverty' provides small loans for these families to buy things like goats, chickens and sewing machines.

They can set up their own small business and have a much happier life and much brighter future.

They pay the loans back as they can with the money they make from their businesses. This money is used for more small loans

and so on and so on



*Our environment and people in poverty
would love you to buy some butterfly
plants soon*



*... and I'm sure Ray and his butterflies
would love to meet you!*